



BUSINESS EVOLUTION



STANDING STILL IS NOT AN OPTION.

Disruptive technologies, shifting economic climates, and evolving customer expectations demand constant adaptation. But unlike traditional “transformation” services that focus on a finite endpoint and often disrupt your organization, our approach is different. We guide you on a continuous journey of evolution using human-centered, tailored solutions that focus on building the capacity to not just survive but thrive in a constantly changing world.



Collaborative Discovery

Deep dive, stakeholder engagement, “jobs to be done” approach



Strategic Roadmap

Cocreation, agile framework, prioritization



Empowerment & Enablement

Capability building, leadership alignment, communication strategies



Hands-on Implementation

Active partnership, solution design & delivery



Sustainable Growth

Embedding change, long-term support

We guide organizations on an enjoyable journey of continuous evolution.

We embolden organizations to anticipate, adapt, innovate, and thrive in the face of change. At 11:59, we believe that achieving meaningful progress doesn't have to be a dry, arduous endeavor. We bring energy, enthusiasm, and a touch of levity to every engagement.

We are not afraid to get our hands dirty.

We are partners who roll up our sleeves and work alongside your team to achieve tangible results. We prioritize action and implementation, ensuring that our efforts translate into measurable outcomes, not just reports and presentations.

We leverage diverse expertise, not rote processes.

Our consultants are deeply experienced in best-practice methodologies, such as Prosci ADKAR, Kotter's 8-Step Change Model, Lean Six principles, Agile, and Design Thinking, bringing a wealth of knowledge to every engagement. However, we believe in adapting these methodologies to your unique needs, not forcing a rigid, one-size-fits-all approach.

We don't operate in a vacuum.

We consider the entire ecosystem – your people, processes, technology, and market forces – to design and implement solutions that drive sustainable progress.



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WE GO BEYOND SIMPLY DELIVERING RECOMMENDATIONS. WE HELP YOU IMPROVE YOUR ABILITY TO ANTICIPATE AND RESPOND TO MARKET CHANGES WITH CONFIDENCE.



Achieve Strategic Goals:

- **Bridge the Gap:** We help you translate strategic vision into actionable plans and tangible results.
- **Focus on What Matters:** We prioritize the most impactful initiatives, enabling effective resource allocation.

Optimize Performance:

- **End-to-End Improvement:** We analyze processes across the entire organization, breaking down silos and optimizing workflows for maximum efficiency.
- **Data-Driven Decisions:** We leverage data analysis to drive decision-making and improve performance.

Drive Innovation:

- We help you embrace new technologies and innovative approaches to stay ahead of the curve.
- **Future-Proof Operations:** We identify opportunities to make your organization more adaptable and resilient, so you can ride the waves of change with clarity and confidence.

Enhance Customer Experience:

- **Customer-Centricity:** We help your organization design processes and services with your customer in mind, leading to increased satisfaction and loyalty.

Reduce Risk & Increase ROI:

- **Mitigate Disruption:** We proactively identify and manage potential risks, minimizing disruption to operations.
- **Maximize Value:** We focus on delivering measurable results and a strong return on investment for your organization.

