

WHAT DOES THE NEXT LEVEL LOOK LIKE FOR YOU?

Interested in augmenting your business processes with AI? 11:59's team of AI practitioners can guide you through the steps to prepare, implement, and evaluate solutions designed to make your organization run more efficiently.

Determine which process to augment:

We suggest focusing on something that is timeconsuming, error-prone, or could benefit from automation.

Analyze the current process:

11:59 assists in identifying bottlenecks, inefficiencies, pain points, and root error causes.

Select tech tooling and approach:

We select a technique like machine learning, deep learning, or natural language processing. We explore different algorithms and models that might be suitable. Then we architect the solution, documenting decisions and requirements.

Gather and prepare data:

We create test data to verify whether the solution works as intended.

Set evaluation metrics:

We guide the creation of metrics that accurately evaluate whether the solution is successful in achieving stated goals.

Implement, test, and validate:

Using testing guidance, your organization conducts testing on the solution, documenting outcomes and lessons learned to support a data-driven evaluation of its effectiveness.

Measure and evaluate success:

Together, we analyze data from testing against the established evaluation metrics to identify what is working well and how the solution could be refined to improve performance.





